Guide to shopping at ALDI

ALDI keep their prices incredibly low by purchasing high quality products in bulk and by being more efficient. Everything is faster, smarter and cheaper. Your first shop will be quite an experience! These tips will make your first visit easier.

Tip 1: Price Shock!
ALDI prices are amazingly lower than other supermarkets. Most people get a huge shock the first time they shop there. On average, items are at least $1.00 less than other stores.

Tip 2: Strange Brands
ALDI buy bulk to negotiate huge discounts from the manufacturers. They then package the items with their own brands. This means a lot of products may seem foreign but they are in fact from the same companies you have been buying from for years.

Tip 3: Quantity
Just because ALDI buy in bulk, it doesn't mean you have to! You can do your entire shop, or duck in for a box of cereal.

Tip 4: Second Shop
ALDI stock mainstream products. People save a lot of money by buying their everyday goods there, and then going to their usual supermarket for their specific brands of dietary food, gourmet products and so on.

Tip 5: Plastic Bags
ALDI plastic bags cost 15c each, so it is more economical (and environmentally sound) to recycle your own bags, or use boxes. ALDI encourages customers to use the empty boxes collected in the store.

Tip 6: Bring a $2.00 coin
ALDI requires a $2.00 deposit on your trolley. Checkout staff will provide change, but having your own on hand will save you time. ALDI appreciates return of trolleys and your $2.00 coin will be reimbursed with great enthusiasm, so be prepared to cover the slot or catch your coin!

Tip 7: Speedy Checkout
ALDI checkout counter is super fast, so beware! Let staff know this is your first visit and they will help if required.

Tip 8: Payment methods
ALDI accept cash, EFTPOS and credit cards. Be aware that credit card transactions will be hit with a 1% levy.

Products tested by Simple Savings subscribers:

Baked Beans
From what I can taste, ALDI baked beans and spaghetti (Covale brand), taste just the same as Heinz and are only 69c a can.
Contributed by Sue Moore

Bread
Buy your bread at ALDI - at only 99c a loaf, you can't get any cheaper than that!
Contributed by Karen Martin

Ice Cream
My husband loves ALDI's Havanna Lane Chocolate ice cream. He says it tastes as good as Blue Ribbon and costs around a dollar less.
Contributed by Stephanie O'Regan

Cling Wrap
The Goliath cling film from ALDI is fantastic. It is strong, can be safely used in a microwave and has a stick-and-stay spot. I believe it is just the same high quality as GLAD wrap. The 60 metre roll from ALDI costs just $1.29, compared to GLAD wrap at $3.71!
Contributed by Tracy Mikic

Deodorant
I have found ALDI brand deodorant to be fantastic. It costs $1.69 and is as effective as Rexona. It only comes in two fragrances, one for women and one for men, but when you are saving over three dollars, are you really worried about the fragrance?
Contributed by Jane Coster

Laundry Soaker
ALDI brand D-San laundry soaker is terrific on nappies and bibs, and costs just $2.29 for 1kg.
Contributed by Melissa Baker

Training Pants
I save $165.23 a year on Pull-Up training pants for my son, by buying them from ALDI. Their Pull-Ups cost $16.99 for a pack of 28. Called Mamia pants, they are softer than Huggies and have colourful fun pictures. They also have a convenient sticky tab on the back, which is pulled to secure a soiled pant closed. My son actually likes ALDI pants better, as they are so soft and have never leaked.
Contributed by Rebecca Birnie

Weetbix
Instead of paying $4.09 for 1kg of Weetbix, I love going to ALDI and buying their 1kg version for just $2.39. They have identical nutritional breakdowns and taste the same too! Why pay more for something that tastes just as good, yet costs almost twice the price?
Contributed by Connie Gardener

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