



Dear friends,

Background

Over the years you've generously helped me to support many worthwhile causes, and now I need your help to support my own cause, Police-Citizens Youth Clubs (PCYC).

PCYC has been supporting Queensland youth for 64 years, providing crime prevention and youth development programs to over 50,000 young Queenslanders each year.

I believe that with the right support, the youth of today can become our leaders of the future. The generosity of Queenslanders has enabled us to assist youth at-risk and many thousands of aspiring young people to become leaders and achieve success.

PCYC has a new and innovative fundraising initiative called **Time 4 Kids**, doing time to stop youth crime! By supporting Time 4 Kids, you will make a positive difference to the lives of our young Queenslanders.

Launch

The Time 4 Kids launch will be held during Youth Week on **Friday 13 April 2012** in the **Brisbane Queen Street Mall** between 9am and 1pm. The event will see PCYC gaols [jails] set up where community leaders will **do time to stop youth crime**.

The concept is to be detained in gaol until \$500 bail has been raised to be released. I will be in gaol for about 30-60 minutes and have set myself a target to raise **\$5000**. These funds will go towards PCYC helping our young Queenslanders to stay off the streets through our inspiring and life-changing programs.

The event will be high-profile and will attract strong media interest and community participation, with Network Ten and Southern Cross Austereo confirmed as media partners.

Fundraising

To help me raise \$5000 for Queensland's youth, please donate online at www.pcy.org.au. Make sure you enter my name in the Time 4 Kids field at the top right of the page so I can track your donation. Donations \$2 and over are tax deductible, and please just let me know if you'd like to donate by a different method.

Thank you for your generous support and getting behind my own cause!

Kind regards

Jim Bellos

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Cross Cultural Liaison Officer

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