

MULTICULTURAL MEDIA AWARDS

2012

AWARDS GUIDE

WELCOME TO THE MULTICULTURAL MEDIA AWARDS

Dear friends

Multicultural community media outlets and their journalists have never been properly recognised.

Since the first multicultural newspaper in Australia, *Die Deutsche Post*, was published in Adelaide in 1848 there has never been a stand-alone award recognising multicultural community media.

This year, I am proud to be inaugurating such an awards initiative, with the hope that it becomes an annual event.

I encourage all multicultural media outlets to join in this event – both to further multiculturalism, but also to recognise the contribution of our community journalists.

This guide outlines the award categories as well as key dates for participants.

If you require any further information, please contact my office on (02) 9230 2526 or email me at s.moselmane@parliament.nsw.gov.au.

Yours sincerely,

Shaoquett

**The Hon Shaoquett Moselmane MLC
Member of Legislative Council
Parliament of New South Wales**



ABOUT THE AWARDS

About the Multicultural Media Awards:

Multicultural media has contributed to the Australian way of life since 1848, and to date there has been no stand-alone recognition for the journalists, owners, and administrators of such media outlets.

History has shown the important role they have played Australia-wide. It is time to recognise the work of multicultural and Indigenous media in our community.

The program will, therefore, showcase the talents of multicultural and Indigenous community media with the aim of encouraging innovative journalism in New South Wales.

Award Categories:

- Contribution to Social Inclusion and Multiculturalism
- Coverage of Community Affairs Abroad
- Coverage of Community Affairs in Australia
- Coverage of Indigenous Affairs
- Editorial / News Reporting
- Investigative Reporting / Feature Writing
- Multicultural Journalist of the Year
- Multicultural Photographer of the Year
- Online Innovation in News Blog or News Website Design
- Television / Radio Feature, Documentary or Broadcast Special

Timeline for the Multicultural Media Awards

Entries open	13 th July 2012
Entries close	13 th August 2012
Judging of entries	20 th August 2012 – 8 th September 2012
Presentation Gala at NSW Parliament House	14 th September 2012

Registration:

Timeline for the Multicultural Media Awards

Register entries for the awards online at <http://bit.ly/mmawards2012>.

If you require a printed form, please contact Shaoquett Moselmane's office on (02) 9230 2526 or via email s.moselmane@parliament.nsw.gov.au.

Entries that cannot be submitted online must be sent by mail to:

Office of Shaoquett Moselmane MLC
2012 Multicultural Media Awards
NSW Parliament House
Macquarie Street
Sydney NSW 2000

All applications sent by mail must be received before 5:00pm on 17th August 2012.

All entries must be submitted with an English translation – where possible and a plain text transcript or outline of the original text.

Award Criteria:

Multicultural Journalist of the Year

Nominations for a journalist based on their demonstrated excellence and/or contribution to multicultural or Indigenous journalism (Maximum 2,000 words for an outline as to why the journalist deserves this award).

Contribution to Social Inclusion and Multiculturalism

- Open to all media – print, radio, television or online.
- Entry must demonstrate a contribution to social inclusion and/or multiculturalism in Australia.
- Maximum 3,000 words (print) or up to 10 minutes in length (multimedia). Longer pieces may be edited to fit these limits.

Coverage of Community Affairs Abroad

- Open to all media – print, radio, television or online media outlets.
- Must cover an issue / series of issues of a multicultural community in its country of origin (for example – an Italian newspaper in Sydney covering issues in Italy).
- Maximum 3,000 words (print) or up to 10 minutes in length (multimedia). Longer pieces may be edited to fit these limits.

Coverage of Community Affairs in Australia

- Open to all media – print, radio, television or online media outlets.
- Must cover an issue / series of issues of a multicultural community in Australia (for example – a Chinese newspaper in Sydney covering issues in concerning the Sydney Chinese community or the Melbourne Chinese community).
- Maximum 3,000 words (print) or up to 10 minutes in length (multimedia). Longer pieces may be edited to fit these limits.

Coverage of Indigenous Affairs

- Open to all media – print, radio, television or online.
- Must cover issues of, or concerning, the Australian Indigenous community.
- Maximum 3,000 words (print) or up to 10 minutes in length (multimedia). Longer pieces may be edited to fit these limits.

Editorial and/or News Reporting

- Open to all media – print, radio, television or online.
- Must be news or editorial content.
- Maximum 3,000 words (print) or up to 10 minutes in length (multimedia). Longer pieces may be edited to fit these limits.

Investigative Reporting / Feature Writing

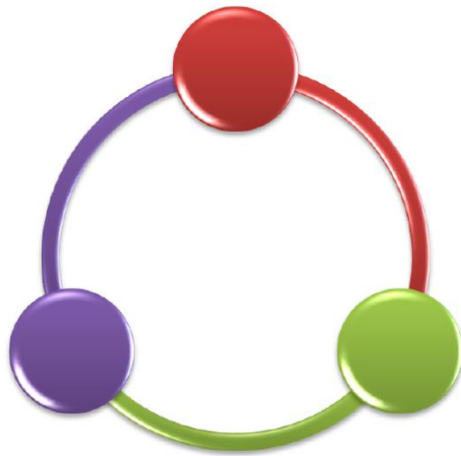
- Open to all media – print, radio, television or online media outlets.
- Maximum 3,000 words (print) or up to 10 minutes in length (multimedia). Longer pieces may be edited to fit these limits.

Multicultural Photographer of the Year

- Open to all media – print, radio, television or online.
- Must be a photograph, or photo-story (maximum 10 photographs in total) concerning multicultural or Indigenous communities in Australia.
- Must be accompanied by an outline (up to 2,000 words) explaining (1) the background to the photography and (2) its relevance to the multicultural or Indigenous community it caters towards.

Online Innovation in News Blog or News Website Design

- Open to all media – print, radio or television outlets (with websites for content) or online media outlets.
- Must be accompanied by an outline (up to 2,000 words) explaining (1) the design, (2) why it is innovative, and (3) its relevance to the multicultural or Indigenous community it caters towards.



For further information, contact:

Office of Shaoquett Moselmane MLC
NSW Parliament House
Macquarie Street
SYDNEY NSW 2000

Phone: (02) 9230 2526
Email: s.moselmane@parliament.nsw.gov.au

Authorised by Shaoquett Moselmane MLC
NSW Parliament House, Macquarie Street, Sydney NSW 2000

Produced using Parliamentary entitlements.