

The Manager
Byron Bay Cookie Company
6 Brigantine St,
Byron Bay
NSW 2481

25 November 2014

Dear Sir/Madam

In recent weeks you have been the victim of a vicious and unwarranted campaign against your company for marketing and selling your halal certified products.

It is unfortunate that you have had to endure this abuse and negative publicity as a result of Boycott Halal's attempt to persuade the Australian public not to purchase halal certified products.

The local Muslim community is saddened by these recent events and, through our organizations, we write to thank you for continuing to supply halal certified products and to assure you of our support.

Mr. Keith Byrne's well-informed comments in the news article on ABC News entitled *Byron Bay Cookie Company Breaks Silence on Anti-Halal (24 October 2014)*, were positive, logical and objective. We commend him for the efforts he took to explain the nature of halal certification and to clear up any misconceptions.

It is enlightening to note that you have been halal certifying your biscuit range for some 10 years already. Halal certification enables you and other Australian companies to tap into a lucrative overseas market bringing along much needed jobs and revenue into the country. It is indeed quite unfortunate that small, vocal groups with hidden agendas can attempt to damage both the economy and community relations with unsupported, unjustified and unwarranted claims about halal certification.

We wish Byron Bay Cookie Company all the very best into the future, and sincerely thank you for taking such a principled stance to ensure that Muslims both locally and internationally can also enjoy your delicious products.

Yours sincerely,

Aafiya

AlNisa

Australian International Islamic College

Australian Muslim Advocates for the Rights of All

Humanity (AMARAH)

Australian Muslim Times

Brisbane Islamic Centre

Council of Imams QLD (CIQ)

Crescents Community News (CCN)

Crescents of Brisbane

FAMSY QLD

Gold Coast Halal Certification Services

Islamic Council of Queensland (ICQ)

Islamic Information Service Cooloola

Islamic Medical Association of QLD

Islamic Relief Australia

Islamic Shia Council of Qld

Islamic Society of Bald Hills (Masjid Taqwa)

Islamic Society of Gold Coast (Gold Coast Mosque)

Islamic Society of Ipswich (Ipswich Mosque)

Islamic Society of Toowoomba (Garden City Mosque)

Kuraby Mosque (Masjid Al-Farooq)

Lockyer Valley Islamic Association

Muslim Aid Australia QLD

Muslim Business Network

Muslim Charitable Foundation

Muslim Funeral Services

Pakistan Australian Cultural Association

Qld Eidfest Assoc Inc

Queensland Muslim Welfare Association

Queensland Muslims

Queensland Muslims Historical Society

Sister's House

Slacks Creek Mosque

Wisdom College